



the HEALING
POWER
of ART

TREE IN A FIELD SPONSORED BY
LUMIR AND NORMA NEWMEISTER



UnityPoint Health
St. Luke's Foundation



HELEN G. NASSIF
COMMUNITY
CANCER CENTER
of Iowa



BRUCEMORE WITH FLOWERS



LION BRIDGE AND CZECH MUSEUM

UnityPoint Health® - St. Luke's Foundation is harnessing the Healing Power of Art to benefit cancer patients and their families. You can help by sponsoring the placement of timeless photographic images throughout the Community Cancer Center and St. Luke's Radiation Center.

“It’s rewarding to be able to donate to something you can see,” said Lumir Newmeister.

LUMIR AND NORMA NEWMEISTER STARTED THE HEALING POWER OF ART PROJECT IN 2015.

the HEALING POWER *of* ART

Research shows artwork can improve the patient experience by promoting healing, easing pain and stress, and increasing overall well-being.



Norma Newmeister, a dedicated volunteer and friend to St. Luke's Hospital, Foundation and Auxiliary for over 40 years, along with her husband Lumir and their sons made the **Healing Power of Art** project possible by providing the initial funding. They loved the project so much they also donated two four-panel photographs placed at the Community Cancer Center and the St. Luke's Radiation Center.

Scott says the **Community Cancer Center** delivers a level of coordinated care that's making a difference for patients and their loved ones. He adds, "I wish this had been available when I was going through cancer with my family."



FIELD OF FLOWERS WITH TRELLIS

Brian Scott and his wife, Molly E. Scott, have found a way to help others while honoring the memory of loved ones lost to the disease. They choose to sponsor three single-panel photos, each one memorializing different loved ones.

The Healing Power
of Art supports the
Community Cancer
Center in its mission to
surround patients and
their loved ones with
quality cancer care and
support, from diagnosis
through treatment
and beyond.



UNION PACIFIC RAILROAD

Visit communitycancercenter.org/healing to see over 100 beautiful photographs, from local landmarks to pastoral landscapes. Photos courtesy of Ed and Molly Kempf (Impact Photography / Joe Photo) and Andrea Shriver, all local photographers.

Proceeds support cancer center services such as nutrition consultations, massage therapy, acupuncture, yoga, etc., that are not reimbursed by insurance. For more information or to sponsor a photo, call Danielle Rauser, Development Manager for Cancer Services at (319) 369-8100 or email at danielle.rauser@unitypoint.org.



SUNSET GRASS

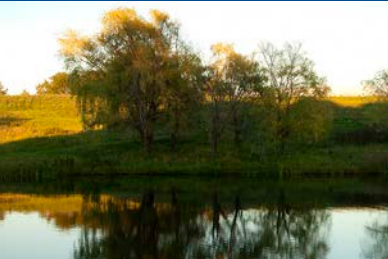


AERIAL DOWNTOWN CEDAR RAPIDS



BRICK ROAD PATH

Yes! I wish to
honor a loved one,
celebrate a survivor,
or make a lasting
gift for the benefit of
cancer patients!



FALL REFLECTIONS

Please complete this form or visit communitycancercenter.org/healing and click on the Gallery to view the images and donate online. Each 16 x 24 panel is \$1,000 and can be used to honor a loved one, celebrate a survivor or make a lasting gift for the benefit of cancer patients.

I would like to donate \$_____ to honor _____

I would like to purchase _____ panel(s). One panel is \$1,000.

Please make checks payable to: Community Cancer Center

Card #: _____

Expiration Date: _____ 3 Digit Security Code: _____

Donor information:

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____ Phone: _____

Please remove me from your mailing list. Provide your name and address above for verification purposes.

Please remove this panel and mail to:

UnityPoint Health® - St. Luke's Foundation 855 A Ave. NE, Suite 105 Cedar Rapids, IA 52402